

Village Matters

Advertising Rate Card 2023/2024



Village Matters are proud winners of Best Business in Sunbury and Runner up Best Business in Spelthorne 2019



FULL PAGE

148mm x 210mm



Prices are per magazine per month EX VAT

Sunbury Matters

Full Page	£250
1/2 Page	£130
1/4 Page	£65
1/8 Page	£35
Centre Spread	£400
Centre SpreadInside Back Cover	
	£270
Inside Back Cover	£270 £280

1/2 PAGE PORTRAIT 67mm x 200mm

1/4 PAGE PORTRAIT 67mm x 93mm

1/4 PAGE LANDSCAPE

138mm x 45mm

1/6 PAGE

67mm x 60mm

1/8 PAGE 67mm x 45mm

Shepperton Matters

Full Page	£150 £75
Centre Spread	
Inside Back Cover	
Inside Front Cover .	£320
Back Cover	£400*
*(no discounts on this p	osition)

WINTER & SUMMER double issues: Charged at 1.5x rate card.

Book 10 months get 12% OFF Book 6 months get 10% OFF Book 3 months get 5% OFF

Testimonials

"The quality of the publication means it is kept in the magazine basket until the next issue is received whereas flyers from companies are just consigned to the rubbish bin." Reader, Sunbury

"It is a pleasure to work with Monica, and to read her community focused publications when they arrive on our doorsteps".

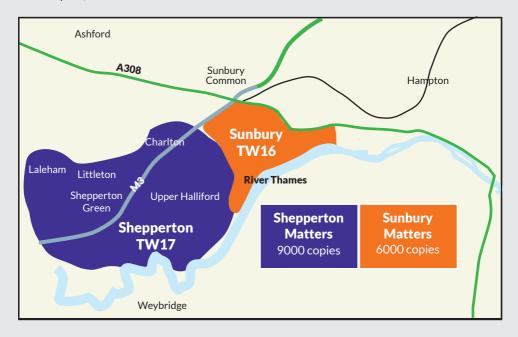
publications when they arrive on our doorsteps".

Halliford School

"I never doubted you from the moment we met, and we have been advertising for 10 years!" Stephen, Ashford Kitchens & Interiors







Booking Deadline - Please book in by the 14th.

Artwork Deadline - Artwork must be received by the 17th.

Magazine Delivery - By the 5th of the month.

Payment - Customer payments must be received by artwork deadline each month.

For series bookings which offer discount incentives, payment terms are subject to agreement.

BACS/Direct Debit payments preferred. Cheques are not accepted.

VAT - All Prices are subject to VAT.

Distribution - Shepperton Matters has a guaranteed minimum delivery of 9000 per month per magazine. Sunbury Matters has a guaranteed minimum of 6000 per month.

Artwork Supply - Please submit your artwork via email as a high resolution PDF file or JPEG with a minimum 300 dpi.

Alternatively, we can help create your advert from $\pm 50~\mathrm{ex}$ VAT.

Terms and Conditions - For terms and conditions including cancellation and late payment please go to www.villagematters.co.uk

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